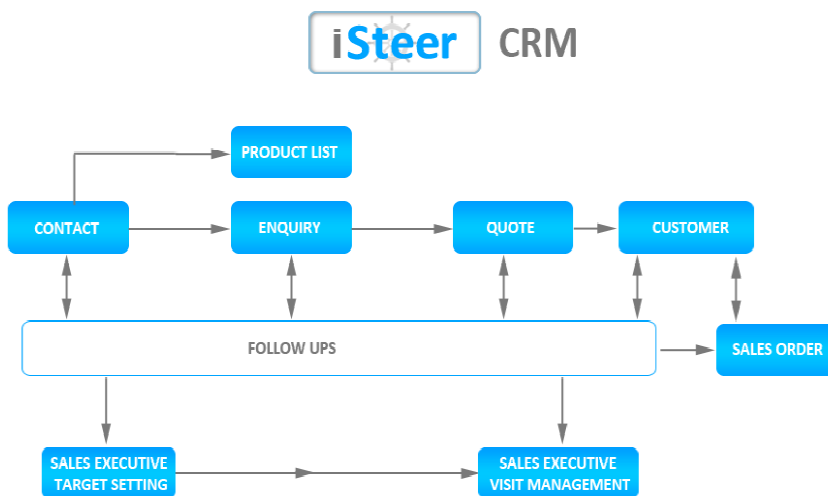# **iSteerCRM– CUSTOMER RELATIONSHIP MANAGEMENT**

✓ We have built our iSteer Customer Relationship Management Software by handling many clients requirements put together, which is user friendly, customizable and built with a rich interface.

i Steer CRM | Traders
Travelling Agencies
Event Mgt. & Catering Company
RealEstate Forms
Any Service Industries

iSteer CRM

✓ When Companies have to handle large amounts of data and internal resources at every stage of their day to day business activities they need a reliable system to effectively keep track of everything.

✓ iSteerCRM, Customer Relationship Management is a quantitative measure application to help you grow your business better.
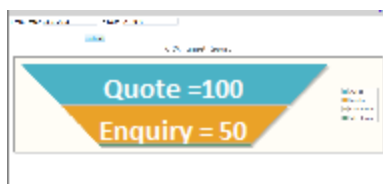
iSteer CRM

The Modules includes-

1. Contact Creation

2. Follow-ups

3. Enquiry

4. Quote

5. Customer Creation

6. Sales Order

7. Special Features

8. Manage Sales Executive

9. Sales Executive Visit Target setter

10. Email & SMS

11. Address Label Printing

Other Features

❖ Mobile enabled
❖ Instant SMS and Email alerts, Reports

Interactive User friendly Dashboards and Analysis Data

List of Reports

1) Funnel Report

2) Follow-up Report

3) Date Wise Follow-up Reports

4) Sales Executive Wise Follow-up Reports

5) Follow-up Target Vs Achieved comparison Enquiry Report

6) Enquiry Report

7) Product Wise Enquiry Report

8) Quote Report

9) Product Wise Quote Report

10) Item Wise Pending Quote Report

11) Customer Wise Sales Report

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